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PROJECT STENO SPONSORS CAPTION PROS' OWNER FOR ENTREPRENEURSHIP CONFERENCE

SCOTTSDALE, ARIZONA, JUNE 15, 2019 – Scottsdale-based realtime captioning firm Caption Pros announces Project Steno's sponsorship of its owner, Jennifer Schuck, to attend a conference with Tuck Executive Education at Dartmouth.

The Digital Excellence Program for Minority Entrepreneurs is a partnership between Dartmouth College's Tuck School of Business and Google to help business leaders leverage cutting-edge digital technologies. The program offers guidance and insight about tech to help business owners, like Schuck, acquire the skills and knowledge to expand their businesses. In partnership with Google, Tuck's program invites entrepreneurs from minority and underrepresented communities to attend the three-day conference at Google's facility in Washington, D.C., at the end of this month.

"The Tuck School program requires that attendees must obtain a sponsor who will pay the \$2,000 tuition fee," explained Nancy Varallo, Project Steno's Executive Director. "When Jen asked us to sponsor her, we immediately said yes. Her participation in this event will highlight one of the excellent career opportunities available to skilled stenographers – realtime captioning. Creating awareness is a prime focus of Project Steno."

As an award-winning captioner, Schuck is a veteran of the industry with over two decades of experience. Having attained all certifications available to realtime captioners, this is a program to accelerate her career advancement. "Bringing knowledge of captioning to the general public is my passion," Jen said. "Most people don't realize that a stenographer produces realtime captions. I want to learn digital marketing strategies to help me educate the public and create more captioning opportunities. Broader marketplace awareness of captioning is the endgame."

Schuck is eager to harness the power of digital marketing analytics and SEO (search engine optimization) to grow her business. “I’m grateful to Project Steno for this opportunity, and I’m committed to ‘paying it forward’ when the opportunity presents itself.”

Schuck’s business, Caption Pros, has been listed as a Google Small Business Supplier since 2018. Registration with the program is a requirement of acceptance to the Digital Excellence Program.

ABOUT CAPTION PROS: Founded in 2001, Caption Pros provides state-of-the-art realtime captioning for conferences, events, and meetings. Services are provided remotely via Internet for webinars and classroom environments. Jennifer Schuck, RDR, CRC, FAPR, an award-winning captioner and owner of Caption Pros, is passionate about making the spoken word accessible through captioning. She supports the Hearing Loss Association of America and her company sponsors the Arizona Walk4Hearing each year. Communication Access Realtime Translation (CART) captioning is a recognized accommodation under the Americans With Disabilities Act for individuals with hearing loss. For more information, visit us at www.captionpros.net.

ABOUT PROJECT STENO:

Founded in 2017, Project Steno is an independent, non-affiliated organization that relies entirely on financial support from the court reporting community. Its goals are to:

- Promote the stenographic reporting profession and recruit promising students;
- Partner with stenographic reporting schools and programs to graduate students in two years;
- Defray education costs by awarding tuition assistance to qualifying students in schools and programs across the country.

Project Steno holds 501(c)3 status as a charitable organization. It operates entirely on a not-for-profit basis. In January 2018 Project Steno launched its program of tuition assistance and placed its first students in court reporting school. With the enthusiasm of court reporters everywhere, Project Steno will continue to raise funds to promote widespread awareness of the unique profession of stenography and create a robust pipeline of students into court reporting schools and graduates into the field. Learn more at <http://ProjectSteno.org>.

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